



HALUCOM
DESIGN & PRINT

COMPANY PROFILE

For Halucom, sincerity in providing services creates our differences. When implementing any project, the creator always has to put his heart into it.



OUR SERVICES

Exploring strengths and expertise in creative design and printing, Halucom provides 4 main services for corporates and organizations



BRAND IDENTITY DESIGN

The design of the identity system is implemented by Halucom throughout from the strategic orientations, through basic foundation and design ideas to the last part for creativity in implementation.

The brand identity system helps customers have unified images at the touch points of the brand.

- **Logo Design**
- **Brand Identity System**
- **Packaging**



PRINT DESIGN

We know you need to communicate under many forms, to different strategic customers. We know how to simplify the core values and convey it through the images, the message of the publications.

- **Annual report**
- **Catalogue**
- **Brochure**
- **Company Profile (Capability profile)**
- **Saleskit**
- **Printing**



EXCLUSIVE CALENDAR DESIGN

Every year, users will receive a lot of calendars from different companies. But they only choose to use the calendar that they think is the most beautiful and convenient. Therefore, the calendar is not only designed as a representation of the brand but also from the perspective of the user's perception. At Halucom, we build a design process to analyze users' habits and desires to have "selected" calendars.

- **Desk calendar**
- **Wall calendar**
- **Block Calendar**



IMAGE RECOGNITION

Professional advertising photography service at reasonable costs, helping to convey advertising messages effectively and raise brand image to a new level.

- **Product Photography**
- **Corporate Photography**

WHY CHOOSE US ?



PROJECT IMPLEMENTATION EXPERIENCE

With many years of working in the field of brand development and printing, Halucom has worked with hundreds of large and small Corporates in many fields such as: Construction, real estates, industry, electricity, retail, manufacture, consumer, fashion, cosmetics...

OUR TEAM

The culture of Halucom is to build an enthusiastic, committed team throughout the years. Our design team graduated from specialized universities. We are constantly learning and absorbing new knowledge, on the basis of upholding sincerity and dedication at work.

For each project, we always have designers, art directors, account in combination to get the best results.

CREATIVE PROCESS

The design process of Halucom is based on the understanding of users, the market and the specification of the brand. Every design is adjusted - checked before presenting to clients.

1. Read- Research

3. Design

5. Check

2. Find Solutions

4. Adjust

OUR PARTNERS

On the way of development, Halucom has gained the trust of a large number of partners in many sectors

Halu appreciates each opportunity and trust from customers which is the strong motivation for us to constantly strive to improve day by day.



01

À LA CARTE

Design - Print

- Brochure - Catalogue
- Saleskit

www.halucom.vn
Hotline: 09 12 21 12 39



02

HERITAGE CRUISES

Design

- Logo
- Brading

Design - Print

- Brochure - Catalogue
- Image recognition

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Hotline: 09 12 21 12 39







03

EMPEROR CRUISES

Design

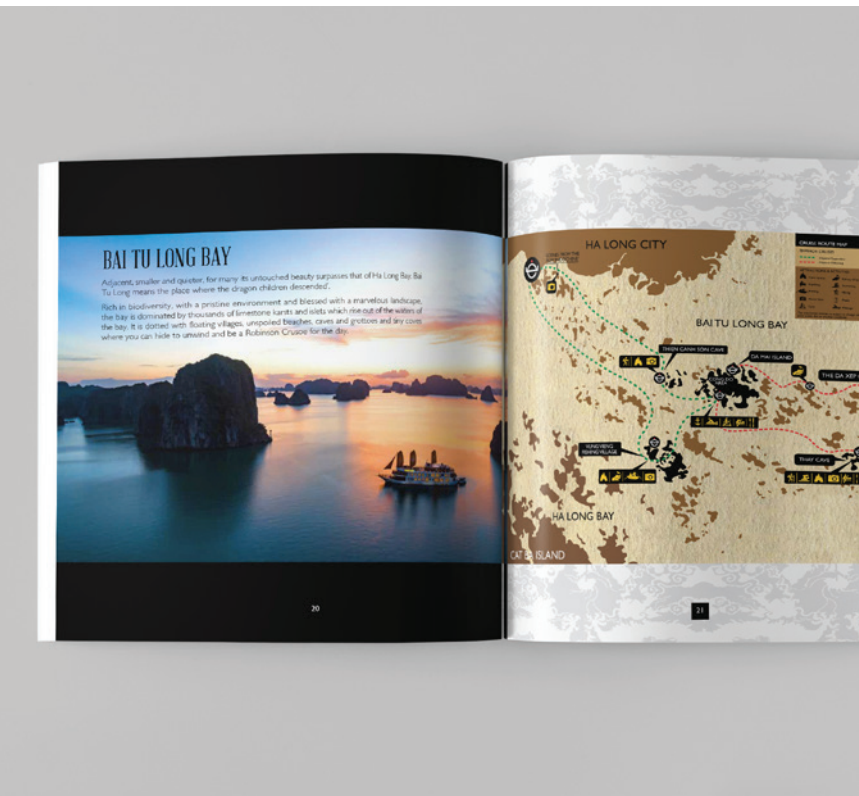
- Logo
- Brading

Design - Print

- Brochure - Catalogue
- Image recognition

www.halucom.vn
Hotline: 09 12 21 12 39







04

SHS

Design - Print

• Annual report

www.halucom.vn
Hotline: 09 12 21 12 39



05

SHS

• Design - Print

CALENDAR

"FOLDING TO PATIENCE"

Design SHS's exclusive calendar through the art of Origami - an art likened to "folding to patience" - with mascots and famous quotes to convey messages of strengths, strong will, the spirit of solidarity, the secrets in life and the secrets of success.

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LỊCH 53 TUẦN



LỊCH ĐỂ BÀN



LỊCH 12 THÁNG



TÚI LỊCH

06 TVSI

Design - Print
• Annual report

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07

TVSI

Design - Print

• Annual report

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VINAFOR

Design - Print

• Company Profile

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VINAFOR

• Image recognition



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VINAFOR

Design - Print

CALENDAR

"FOUR SEASON COLORS"

- Exclusive product: 365-day super-maximum Block Calendar.
- Content: In the spirit of association with the natural image of Vietnam Forestry Corporation, the Calendar contains exclusive watercolor paintings with beautiful flowers, bringing a sense of joy, full of energy to start a new day...

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VINAFOR

Design - Print

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SECRET HIDEAWAYS

Design

- Logo
- Branding





PHUC LINH

Design

- Logo
- Branding



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LINH COFFEE

Design

- Logo
- Branding



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LINH COFFEE

Design

- Logo
- Packaging



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PHUC LINH

Design - Print

• Company profile



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PHUC LINH

Design - Print

• Packaging



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BSH

Design - Print

- Desk calendar
- Wall calendar

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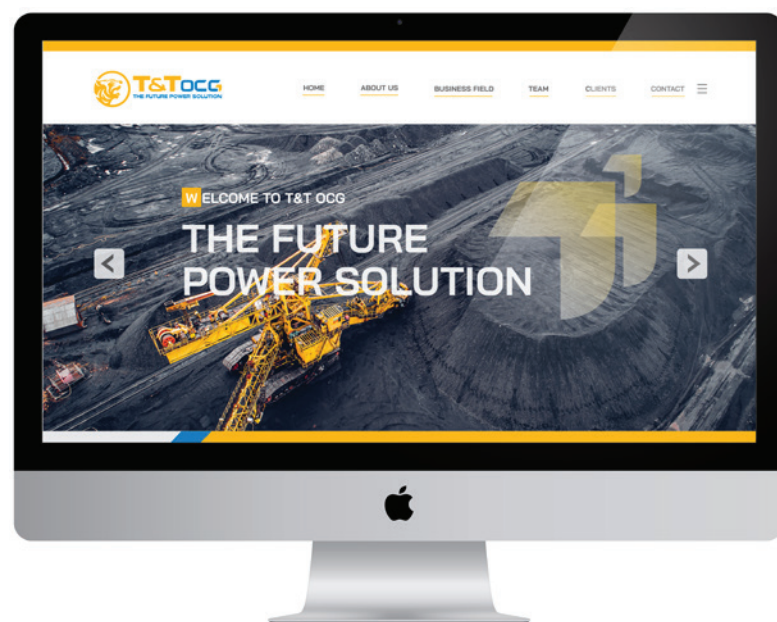
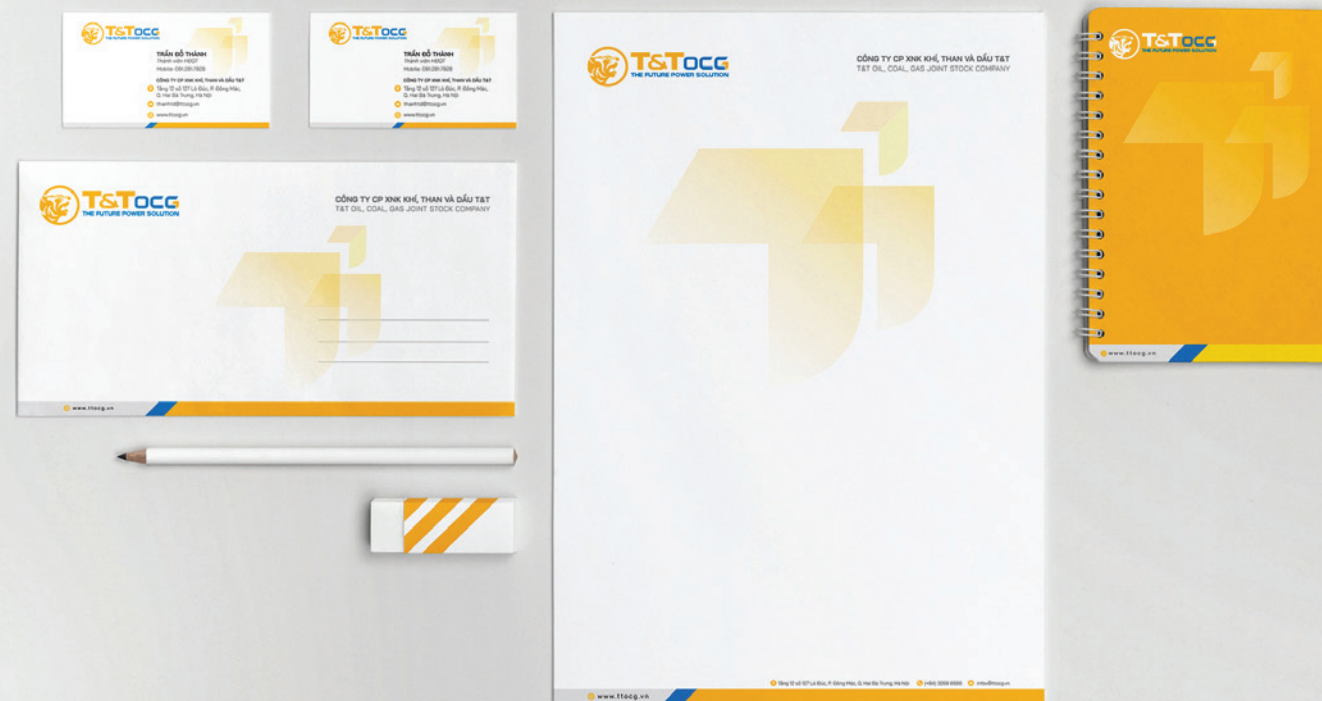


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T&T OCG

Design

- Logo
- Branding

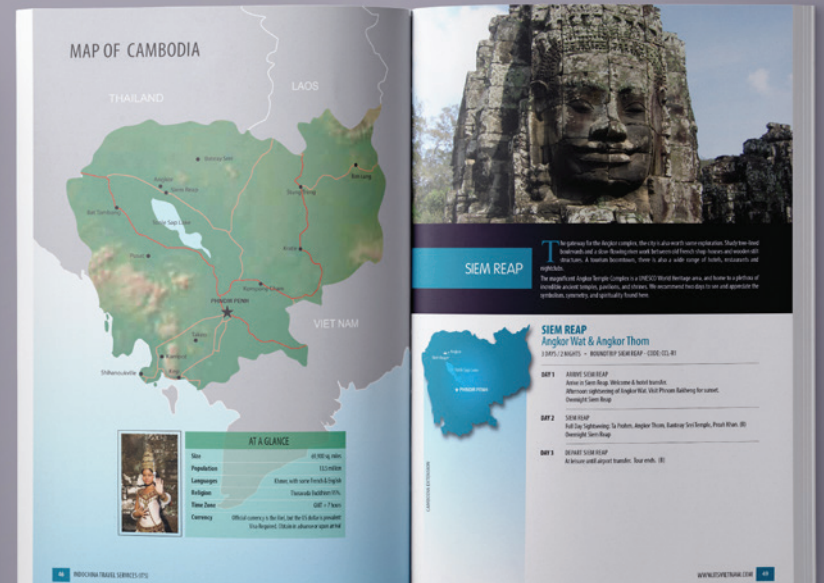
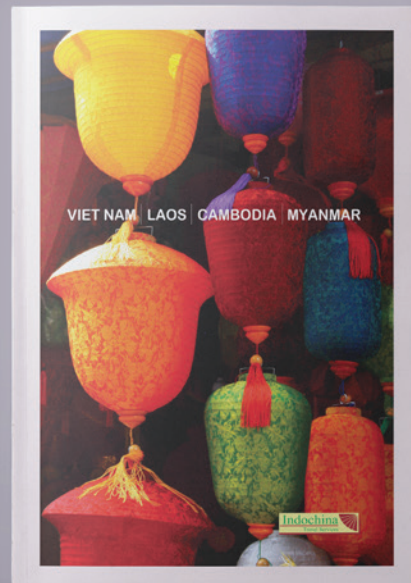
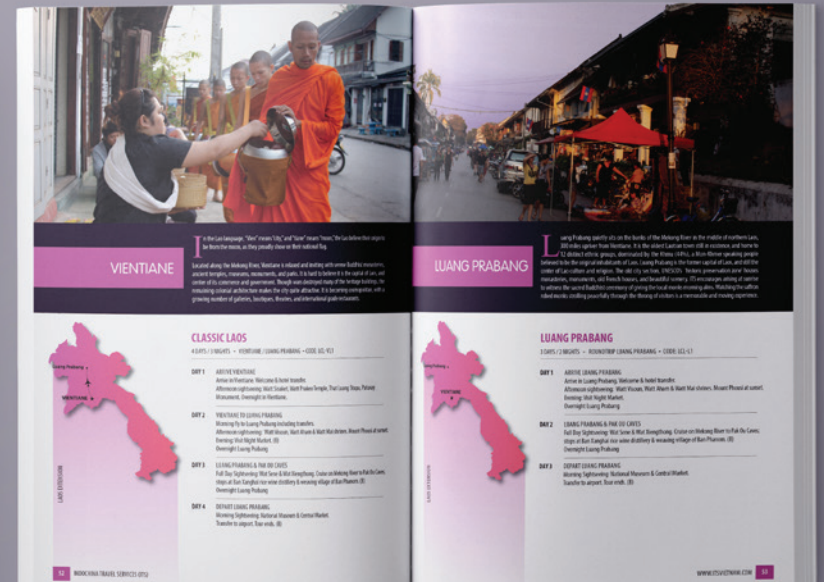
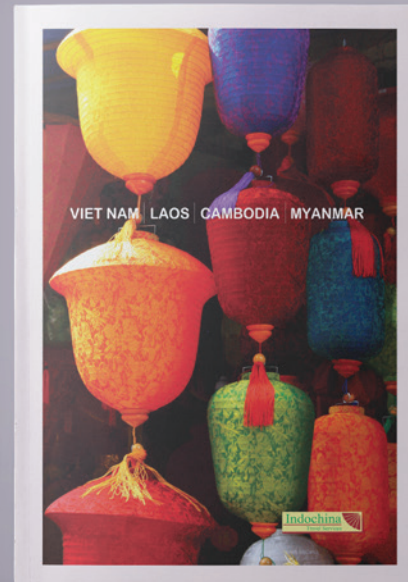


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ITS

Design - Print

• Company profile





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BMC

Design

- Logo
- Branding





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GWIN

Design - Print

- Logo - Branding
- Brochure



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TASECO AIR

LUCKY CAFE

Design

• Logo

• Branding



HALUCOM
DESIGN & PRINT

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